



CHAMBER CONNECTION

A publication of the Ruston-Lincoln Chamber of Commerce



JULY 2021

IT'S BACK!

CHAMBER UPDATE WITH RICK GODLEY



Beginning July 13, watch Rix Mix Community Radio Facebook page on Tuesdays for a weekly update from the Chamber, including a 2021 new member spotlight.

An announcement will be made by our membership coordinator, Ashley Smith on the @RustonChamber Facebook page the Tuesday prior to let you know who the spotlight winner is.

ATTENTION EMPLOYERS!

Governor Edwards has signed a bill into law that will end the \$300/week federal unemployment assistance at the end of July.

Louisiana will also increase the state's weekly maximum unemployment benefit by \$28 starting in 2022.



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Welcome

NEW MEMBERS

Page 1



318 RENTAL PROS, LLC
(318) 255-0001
201 NORTH TRENTON ST., RUSTON
318RENTALPROS.COM
OWNER: RE/MAX RESULTS REALTY



CHOUDRANT APPLIANCE, LLC
(318) 768-2360
3932 ELM ST., CHOUDRANT
CHOUDRANTAPPLIANCE.COM
OWNERS: ROBERT & TINA WISE

*Ribbon Cut
7/22, 11am
lunch provided*



REGIONS BANK
(318) 514-7720
1317 NORTH TRENTON ST., RUSTON
REGIONS.COM
TEAM LEAD: PAUL DAVIDSON III



*Ribbon Cut
7/20, 10am*



DUNCAN'S 19TH HOLE GOLF SHOP AND DRIVING RANGE
(318) 224-9170
2001 COMMERCE ST., RUSTON
[FACEBOOK](https://www.facebook.com/duncans19thhole)
OWNERS: GREG DUNCAN & CHRIS DUNCAN



FAMILY COUNSELING CENTER
(318) 255-5753
206 EAST REYNOLDS DR., STE. A1, RUSTON
LUMCFS.ORG/FAMILY-COUNSELING
DIRECTOR: JESSICA WILLIAMS

If you would like information on joining the Chamber contact Ashley at asmith@rustonlincoln.org or 255-2031.

impressions
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www.PromoteYourBusiness.net
903 Shreveport Road
Minden, LA 71055
318-377-8413

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Welcome

NEW MEMBERS

Continued



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125 BROWNLEE RD., RUSTON
JTBRENTALS.COM
CO-OWNER: JAMES MONTGOMERY



PRO-FINANCE
(318) 579-1643
PRO-FINANCING.COM



TRUE CARE DENTAL, LLC
(318) 247-1111
7412 HIGHWAY 80, RUSTON
TRUECAREDENTAL.COM
DR. RHONDA R. PRUITT



RUSTON AUTOPLEX, LLC
(318) 497-8942
2803 SOUTH SERVICE RD., WEST, RUSTON
FACEBOOK
OWNER: BILL OWENS

If you would like information on joining the Chamber contact Ashley at asmith@rustonlincoln.org or 255-2031.

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LINCOLN REALTY Inc.

 **Dicky Nealy**
Broker

2406 Kavanaugh Road
Ruston, LA 71270
dicky.lri@gmail.com

Office: (318) 255-7480
Mobile: (318) 243-6253
Fax: (318) 254-8077

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Join Us!



BUSINESS AFTER HOURS

HOSTED BY
FYZICAL THERAPY &
BALANCE CENTERS

JULY 27, 2021
5-6:30PM

SAVE THE DATES REGISTRATIONS & NOMINATIONS

8-16

S.A.I.L. APPLICATION DEADLINE

8-31

LEADERSHIP LINCOLN APPLICATION DEADLINE

9-8

A TASTE OF RUSTON AT LOUISIANA TECH

12-2-4

LINCOLN LIGHTS UP THE PINES

12-3

CHAMBER & CVB CHRISTMAS OPEN HOUSE

12-11

CHRISTMAS PARADE (REGISTRATION COMING SOON)

NOMINATION FORMS FOR ANNUAL AWARDS

ROBERT E. RUSS AWARD

BUSINESS OF THE YEAR (BOTY)

YOUNG BUSINESS LEADER OF THE YEAR

ORIGIN BANK STUDENT ENTREPRENEUR OF THE YEAR

CHAMBER LEADERSHIP

Chair & Legislative Devt:
Ryan Madden, Napper & Madden

Vice Chairs
Chair Elect & Finance:
Eric McCulloch, Edward Jones

Membership Devt:
Ron Veitch, Anti Pest & Veitch

Events, Planning & Devt:
Callie Grubb, Century Next Bank

Community Devt:
Elizabeth Turnley, Russ Place

Organizational Devt:
Brent Causey, Delta Broadband, LLC

Immediate Past Chair: Marisol O'Neal, Origin Bank

DIRECTORS

John Deason, Courtyard by Marriott
Thomas Graham, The Lincoln Agency
George Lee IV, Temple Baptist Church
Bobby Mounts, PJ's Coffee of New Orleans
Victoria Sexton Sullivan, Centric FCU
Tyler G. Storms, Storms Law
Brandon Sutherland, LP School District
Anthony Tchakounte, Ruston Cleaning Services
Morgan G. Thornhill, Uptown Downtown
Danny Walpole, Walpole Tire & Service
Patricia Willis, The Children's Shoppe

EX-OFFICIOS

Jeremy Dubose, Crime Stoppers
Ryan Richard, Louisiana Tech Univ.
Doug Postel, LP Police Jury
Stephen Williams, LP Sheriff's Office
Shannon Reeves, Grambling State Univ.
Grace Ruiz, LA Delta Community College
Lindsay Tomlinson, Origin Bank
Ronny Walker, City of Ruston

AMBASSADORS

Victoria S. Sullivan, Centric FCU (Program Manager)
Rachel Cooper, Individual
Chris Gantt, Princeton Place
Missy Gibbons, Skip Russell State Farm
Thomas Graham, The Lincoln Agency
Rick Greene, Moxey NeLA
Kristi Greer, Academy Mortgage Corporation
David Long, The Ensure Agency
Stacy Scheer, The Arbor & Terrace
Anthony Tchakounte, Ruston Cleaning Services
Ron Veitch, Anti Pest & Veitch
Janet Wilson, Boys and Girls Clubs of NCL

STAFF

Judy Copeland, President
Ashley Smith, Membership Coordinator
Ivana Flowers, Communications & Special Events
Victoria Sexton Sullivan, (volunteer) S.A.I.L. Manager



Class XXXV Begins September 9!

FIRST SESSION IS AT THE OWL (OUTDOOR WILDERNESS LEARNING CENTER). RESERVE YOUR SPOT NOW!
LEARN MORE AND DOWNLOAD THE APPLICATION. CHECK WITH YOUR EMPLOYER ABOUT SPONSORING YOU. HEAR FROM PAST GRADUATES.

Who can apply? Any individual living or working within North Central Louisiana can apply or nominate a person from their town. Then an anonymous Leadership Admissions Committee selects class participants from the applications.

And the benefits? Our participants network with local, regional and state officials. They meet leaders of local business & industry, and they build personal business relationships that can last a lifetime. Our communities benefit by gaining a cadre of potential leaders

Each month has a different focus:

September - Team Building at The OWL

October - Healthcare/Social Services

November - Government/Judicial

December - Education

January - Economic/Workforce Development

February - Industry

March - Media/Diversity

April - Tourism

May - Northern Exposure in Baton Rouge



Applications are being accepted now for Leadership Lincoln XXXV which will begin September 9, 2021. Learn more [here](https://www.rustonlincoln.org) or email asmith@rustonlincoln.org.



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Psalm 1:3
Most people don't plan to fail, they fail to plan.
S. Greg McCarter, LUTCF

GMcCarter@suddenlinkmail.com (318) 255-1444
McCarterFinancialGroup.com (318) 255-1480 (fax)

• Life & Health Insurance
• Medicare & Retirement Planning

Happy Anniversary

July

20+ YEARS

Folk & Company, LLC
State Farm Insurance - Gregg Phillips

15+ YEARS

Smith Chiropractic, LLC

10+ YEARS

Audibel The Hearing Center
La Bella Salon
Life Choices of NCLA
The Visual Difference

5+ YEARS

Big Creek Trade Days, LLC
Durrett Law & Title, LLC
Grambling State University
Henderson Financial Services, LLC
JPS Equipment Rental
Railway Coffee

1+ YEARS

Advanced Audiology & Hearing Aids, LLC
Chicken Salad Chick
Chick-fil-A Ruston
Children's Coalition for N. LA
Extreme Nutrition Ruston
Law Office of Tracy Houck, LLC
Mayfield Chiropractic Ruston
Ruston Gameday Grill
SouthStar Urgent Care
The Emory House

We wish you all a happy membership anniversary! We appreciate you and look forward to many more years!

Did you know?

You can advertise your job openings through the Chamber for free!
Contact Ashley for more info.
asmith@rustonlincoln.org



Louisiana
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Northern Louisiana Medical Center

NorthernLouisianaMedicalCenter.com
401 E. Vaughn Avenue, Ruston, LA



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Ribbon Cutting Celebrations

More photos on Facebook @RustonChamber.



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(318) 232-6253

1206 FARMERVILLE HWY., RUSTON

[FACEBOOK](#)

OWNER: CALLIE HOCKENJOS



BORDERS POULTRY OF LOUISIANA, LLC

(318) 436-3700

111 PIPES RD., CHOUDRANT

[BORDERS111.COM](#)

OWNER: KIM PAYNE



J&W MUSIC COMPANY

(318) 314-7173

208 NORTH TRENTON ST., RUSTON

[FACEBOOK](#)

OWNERS: JOHN & WENDI WINCHEL

A Longtime Rustonite Is Honored



Ms. Bertha Allbritton, the former owner of Bertha's Thrift Shop recently turned 102 years of age. Congresswoman Letlow's office commemorated the milestone by presenting Ms. Bertha with the anonymously donated flag which was flown at the state capital in her honor.

Bertha's Upscale Thrift is now owned by Ms. Bertha's granddaughter, Russender Powell and is located at 107 Pelican Boulevard in Ruston.

June Business After Hours



CAKERY, BAKERY, & EATERY
uptown
DOWNTOWN



Thank you Uptown
Downtown for
hosting a great
Business After Hours.



The food and company
were perfect and
appreciated!

More photos on Facebook [@RustonChamber](#).

July Happenings!



July 4 Independence Day!

July 15 Ribbon Cutting, National Jewelry, 10am *New Owner*

July 20 Ribbon Cutting, Duncan's 19th Hole, 10am *New Member*
New Member ↘

July 22 Ribbon Cutting, Choudrant Appliance, 11am (lunch provided)

July 27 Business After Hours hosted by Fyzical Therapy, 5-6:30pm

VISIT OUR WEBPAGE FOR MORE INFO & HAPPENINGS.

News

Events

Jobs

Hot Deals

Member2Member

You may have unclaimed property awaiting!

We're always looking for ways to help our local businesses.

Click here to register for this informational webinar.



*Join Treasurer John Schroder
on July 21 @ 1 p.m.
for a free webinar on holder
reporting*

UNCLAIMED PROPERTY 101: WHAT HOLDERS NEED TO KNOW!

**REGISTER FOR THE
WEBINAR**



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