

CHAMBER CONNECTION

A publication of the Ruston-Lincoln Chamber of Commerce



NOVEMBER 2021

SHOP EARLY, SHOP LOCAL



Every time you spend \$20 or more at a participating shop, you are entered into a drawing for weekly prizes and a grand prize of \$1,000 cash!

DETAILS ON PAGE 4



THANK YOU TO OUR SPONSORS!





INVESTING IN OUR COMMUNITIES...

means investing in you. We are here for all the moments in your life. Anywhere. Anytime. What's next for you?





Welcome NEW MEMBERS



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LA TECH ATHLETICS (318) 257-3637 1650 WEST ALABAMA AVE.. RUSTON LATECHSPORTS.COM



KICKZTHRONE
(318) 805-2942
108 SOUTH TRENTON ST., RUSTON
KICKZTHRONE, COM
OWNER: DARIUS COOPER



RUSTON COLF COMPANY
(318) 372-0968
205 NORTH TRENTON ST., STE. 2, RUSTON
RUSTONGOLFCOMPANY.COM
OWNER: WESLEY WHEELIS



METROFLEX GYM RUSTON (318) 243-0120 127 GUS LN., RUSTON METROFLEXRUSTON,COM OWNER: RICHARD JOWERS



Welcome NEW MEMBERS



NUTRITION & WELLNESS CENTER

SOUTHERN HOSPITALITY WELLNESS AND NUTRITION CENTER (318) 202-3619 1526 NORTH TRENTON ST., RUSTON **FACEBOOK** OWNER: SHERRY HINTON



KIRBOW TIRES, LLC (318) 255-1545 615 SOUTH MONROE ST., RUSTON KIRBOWTIRES.COM OWNERS: JOE & APRIL TATUM



QUALITY CARE AT HOME (318) 245-0779 QUALITYCARERUSTON.COM OWNER: LATOYA HOUSTON



LSU AGCENTER/LINCOLN PARISH (318) 251-5134 307 NORTH HOMER ST., #101 LSUAGCENTER.COM PARISH CHAIR: GARY STOCKTON



RUSTON & LINCOLN PARISH

PARTICIPATING SHOPS

Avenue Christian Bookstore Azure Pools & Spas Bertha's Upscale Thrift Borders Poultry of LA Boutique Barr Callie's Corner Chartreuse Pear Chessy's Boutique Cotton Top Print Shop Creative Exchange Devine Wine & The Keg Duncan's 19th Hole Dusse' Boutique **Embellishments** FanBase Fine Line Supply Co. Garden Baby Gibson's Fresh Grocer Goldie Boutique Grit & Grace Ivy & Stone Ruston Jan's Optical Joe's Tire Service of Ruston McKinney Honda National Jewelry Paisley Peach Gifts & Boutique Park Haus Pearce Lumber Company Polaris of Ruston Rolling Hills Ministries, Inc. Ruston Artisans, LLC Ruston Florist Ruston Golf Company Ruston House of Flowers The Children's Shoppe The Collective The Fabric Shop The Fashion of Ruston The Frame Up

SHOP FARLY, SHOP LOGALLY

The Chamber and Downtown Ruston are excited to announce "Shop Early, Shop Local," a campaign to encourage the support of local businesses, to kick-off on Monday, November 1 and culminate on Saturday, November 27 at the City of Ruston's Kickoff to Christmas celebration in Railroad Park at 6:00 p.m.

Make a purchase of \$20 or more at participating stores and be entered to win. Each week, one ticket will be drawn to award (5) \$20 gift cards from 5 local stores to someone! At the Kickoff to Christmas event on November 27, more names will be drawn for addition gift card give-a-ways. The final ticket drawn will award a shopper with

\$1,000 cash, sponsored by Jim Taylor Auto Group and RocketFast Car Wash!



From the Shelf to Under Your Tree!

When you shop local, you eliminate the stress of wondering if your items will arrive on time, if your order is damaged, or if you were even sent the correct items. When you purchase off the shelves, you are in control of those gifts being perfectly under your tree when they are supposed to be.

The effects of shopping local are extensive. The money received by local businesses for their goods or services goes right back into our community in various ways. For example, local business owners employ local residents, purchase locally-produced products and inventory, and give back directly to the community.

Shop Early, Shop Local is being promoted as an event on the Chamber's, Downtown Ruston's, and Experience Ruston's Facebook pages. All shops are listed along with their addresses.

Final Call for Mominations!

Click below for award descriptions. Awards will be presented at the 102nd Annual Awards Banquet to be held on Tuesday, Jan. 25, 2022.

NOMINATION FORMS FOR ANNUAL AWARDS

ROBERT E. RUSS AWARD ORIGIN BANK STUDENT ENTREPRENEUR OTY

BUSINESS OF THE YEAR (BOTY) YOUNG BUSINESS LEADER OF THE YEAR

BILL BEST HUMANITARIAN BETTY ROBBINS VOLUNTEER OF THE YEAR



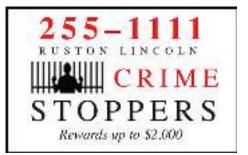
IF YOU MISSED THE DEADLINE FOR THE 2022 "LIVING LOCAL" RELOCATION & COMMUNITY GUIDE, REACH OUT TO ASHLEY TODAY! 255-2031 | ASMITH@RUSTONLINCOLN.ORG















Economic & Workforce Development Day

More photos on Facebook @RustonChamber.



Jacques Lasseigne, LA Workforce Commission



Michelle Tolar, Blake Wheelis, United Way NELA



Ribbon Cutting, Michelle Long, Certified Personal Trainer

Leadership Lincoln is sponsored by Origin Bank and Hunt, Guillot & Associates along with other tiered membership levels. See rustonlincoln.org/leadership-lincoln for all sponsors and info on this program.



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S.A.I.L. ORIENTATION DAY



PROGRAM SPONSORS

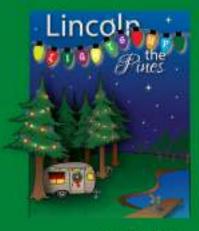
Title – Centric FCU Tshirt – Raising Canes

Travel – Skip Russell State Farm

More about this program.

Orientation consisted of Biz Kids, presented by Centric FCU and team building at 2High Trampoline Park. Orientation was sponsored by 2High and lunch was sponsored by Uptown Downtown.





Last Call! Register for these Christmas events.



Powered by
JTB Rentals & LP Police Jury
LINCOLN LIGHTS UP THE PINES
DEC. 2-4

Presented by

RUSTON CHRISTMAS PARADE DEC. 11, 6PM



Cathi Cox-Boniol will serve as Grand Marshal of the parade.

Please note new start time for parade is 6pm.



The limited edition #RustonOpoly games are due to arrive by mid November, in time for Christmas gifts. Pre-order yours now.

VOTER GUIDE ON AMENDMENTS

Courtesy of Rep. Patrick O. Jefferson

Early Voting: through Nov. 6 | Election Day: Nov. 13

View your sample ballot here.

AMENDMENT #1

Sales Tax Streamlining

A vote **FOR** would allow a central commission to oversee the collection, electronic filing & policy guidance for state & local sales taxes.

A vote **AGAINST** would continue to constitutionally require separate collection, filing & policy oversight of sales taxes by the state & local governments.

AMENDMENT #2

Tax Reform

A vote **FOR** would lower the maximum rate of the income tax & allow removal of a major state tax deduction, triggering statutory reforms for individual & corporate income & franchise taxes.

A vote **AGAINST** would keep the constitution's current tax rates & the requirement to allow a deduction for federal taxes paid, which would stop all the statutory reforms.

AMENDMENT #3

Taxing Authority for Levee Districts

A vote **FOR** would allow the boards of the levee districts created since 2006 to raise up to a 5-mil property tax without voter approval.

A vote **AGAINST** would continue to require levee districts created since 2006, to get voter approval for any tax millage.

AMENDMENT #4

Tapping More Dedicated Funds to Fix a Deficit

A vote **FOR** would allow the transfer of more dedicated funds to fix a state budget deficit.

A vote **AGAINST** would keep the current 5% limit for tapping dedications to fix a deficit.

ADDITIONAL ITEM

Parishwide Proposition - 4.49 Mills Cont. - PJ - 10 Yrs.

A vote **FOR** would renew the millage for Lincoln Parish Library for an additional 10 years.

A vote **AGAINST** would discontinue the millage renewal.

Happy Anniversary

November

35+
Bromell Agency

30+ Triad Builders of Ruston

15+

All Hours Fitness Hot Rod Bar-B-Que Princeton Place The Fabric Shop

10+

6-K Development
Danni Jones Physical Therapy
& Wellness Lab
Johnny's Pizza House
Trenton Dental Center

5+

David T. Cole, CPA
Edward Jones - Eric McCulloch,
Financial Advisor

1+

Locker Room
Rhodes Realty
Ruston Eye & Vision
True Care Dental, LLC
ZenBusiness

We wish you all a happy membership anniversary! We appreciate you and look forward to many more years!









NorthernLouisianaMedicalCenter.com 401 E. Vaughn Avenue, Ruston, LA







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Ribbon Cutting Celebrations

More photos on Facebook @RustonChamber.



BROOKS INSURANCE BROKERS, LLC

(318) 693-2223
903 KENDALL ST., RUSTON
BROOKSINSURANCEBROKERS.COM
OWNERS: TROY BROOKS & PATRICIA MIMS-BROOKS



MICHAEL BROOKS FAMILY CLINIC
(318) 436-2600
612 SOUTH FARMERVILLE ST., RUSTON
FACEBOOK
OWNER: CHRIS BOWMAN



LINCOLN PARISH PARK ARCHERY RANGE

(318) 251-5156 211 PARISH PARK RD., RUSTON

Have you recently changed the location of your business, has the business recently changed in ownership, are you a new Chamber member? Contact Ashley to schedule a ribbon cutting ceremony and let us celebrate with you!

255-2031



MICHELLE LONG, CERTIFIED PERSONAL TRAINER

(318) 381-3185 FACEBOOK



Ribbon Cutting Celebrations

More photos on Facebook @RustonChamber.



LINCOLN REALTY, INC. (318) 255-7480 2406 KAVANAUGH RD., RUSTON LINCOLNREALTY.COM OWNERS: MARK & SHAREE GRANGER



LOUISIANA TECH CAREER CENTER CAREER CLOSET (318) 257-4336 337 KEENY HALL, TECH CAMPUS LATECH.EDU/CAREER-CENTER

DIRECTOR: RON CATHEY



MINERVA 319 (318) 450-2388 807 HERGOT AVE., ROOM 122, TECH CAMPUS CEO: PATRICK MILLS



You're Invited to Business after Hours!

Devine Wine & Keg Package

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Business
After Hours
hosted by
Devine Wine & The Keg

Please join us! November 16 5-6:30pm

Networking Refreshments Prizes Food by Log Cabin & Ponchatoulas



October Business After Hours















2782 HIGHWAY 33, RUSTON | FACEBOOK | 318.548-8722 MORE PHOTOS ON FACEBOOK @RUSTONCHAMBER.



Nov 2	Ambassadors Meeting, 12pm
Nov 4	Ribbon Cutting, Ruston Golf Company, 2pm
Nov 5	Shop Local Prize Drawing! See pg 4
Nov 12	Shop Local Prize Drawing! See pg 4
Nov 13	Election Day - <u>Ballot</u> - Constitutional amendments info on page 9
Nov 16	Business After Hours, <u>Devine Wine & The Keg</u> , 5-6:30pm
Nov 17	Leadership Lincoln Government/Judicial Day New Member

50	New Member
Nov 17	Ribbon Cutting, MetroFlex Gym Ruston, 10am Additional Location
Nov 17	Ribbon Cutting, Boys & Girls Club of N. LA (Dubach), 2pm
Nov 18	S A LL Media Day

1407 10	Datilla Medicipaly
Nov 19	Shop Local Prize Drawing! See pg 4
Nov 24	Shop Local Prize Drawing! Co. 10. 11

Nov 25 Thanksgiving (Chamber & CVB offices will be closed 11/25-26)

Nov 27 Final Shop Local Prize Drawing & Kick-Off to Christmas! See pg 4

VISIT OUR WEBPAGE FOR MORE INFO & HAPPENINGS.
News Events Jobs Hot Deals Member 2 Member 2



CLICK THE LOGOS TO VISIT OUR SPONSOR PILLARS.

ELITE TIER



CHAIRMAN TIER



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À LA CARTE





CHAMBER LEADERSHIP

Chair & Legislative Devt: Ryan Madden, Napper & Madden

Vice Chairs Chair Elect & Finance: Eric McCulloch, Edward Jones

Membership Devt: Ron Veitch, Anti Pest & Veitch

Events, Planning & Devt: Callie Grubb, Century Next Bank

Community Devt: Elizabeth Turnley, Russ Place

Organizational Devt: Brent Causey, Delta Broadband, LLC

Immediate Past Chair: Marisol O'Neal, Origin Bank

DIRECTORS

John Deason, Courtyard by Marriott
Thomas Graham, The Lincoln Agency
George Lee IV, Temple Baptist Church
Bobby Mounts, PJ's Coffee of New Orleans
Victoria Sullivan, Centric FCU
Tyler G. Storms, Storms Law
Brandon Sutherland, LP School District
Anthony Tchakounte, Ruston Cleaning Services
Morgan G. Thornhill, Uptown Downtown
Danny Walpole, Walpole Tire & Service
Patricia Willis, The Children's Shoppe

EX-OFFICIOS

TBA, Crime Stoppers
Ryan Richard, Louisiana Tech Univ.
Doug Postel, LP Police Jury
Stephen Williams, LP Sheriff's Office
Shannon Reeves, Grambling State Univ.
Grace Ruiz, LA Delta Community College
Lindsay Tomlinson, Origin Bank
Ronny Walker, City of Ruston

AMBASSADORS

Victoria Sullivan, Centric FCU (Program Manager)
Rachel Cooper, Individual
John Cowling, Rolling Hills Ministries
Jenifer Daily, Century Next Bank
Chris Gantt, Princeton Place
Missy Gibbons, Skip Russell State Farm
Thomas Graham, The Lincoln Agency
Rick Greene, Moxey NeLA
Kristi Greer, Academy Mortgage Corporation
David Long, The Ensure Agency
Stacy Scheer, The Arbor & Terrace
Anthony Tchakounte, Ruston Cleaning Services
Ron Veitch, Anti Pest & Veitch
Janet Wilson, Boys and Girls Clubs of NCL

STAFF

Judy Copeland, President
Ashley Smith, Membership Coordinator
Ivana Flowers, Communications & Special Events
Victoria Sullivan, (volunteer) S.A.I.L. Manager