



CHAMBER CONNECTION

A publication of the Ruston-Lincoln Chamber of Commerce

OCTOBER 2021

Use YouTube to Grow Your Business

Live Free ZOOM Webinar
Wednesday, October 6, 12pm

Grow with Google

Presenter: Dave Delaney

Co-hosted by Ruston-Lincoln Chamber & Louisiana Tech College of Education



Register Now!

Video marketing effectively boosts brand awareness, generates leads, increases sales, and connects you with your audience. According to reports, YouTube is now the second-largest search engine in the world (behind Google) with over 2 billion monthly logged-in users watching 1 billion hours of video per day. Stats show that YouTube reaches 91% of the online population in the US.



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*Ribbon Cut
10/19, 2pm*



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If you would like information on joining the Chamber contact Ashley at asmith@rustonlincoln.org or 255-2031.



WELCOME NEW *Ambassador*

John Cowling

Rolling Hills Ministries

johncowling@rollinghillsministries.com

[Chamber Ambassador Program](#)

Nominate!

We need to hear from you. You are the eyes and ears of the community, tell us who you've witnessed being exceptional for Ruston and Lincoln Parish by nominating someone. Click below for award descriptions.

The 102nd Annual Awards Banquet to be held on Tuesday, Jan. 25, 2022.

NOMINATION FORMS FOR ANNUAL AWARDS

[ROBERT E. RUSS AWARD](#) [ORIGIN BANK STUDENT ENTREPRENEUR OTY](#)

[BUSINESS OF THE YEAR \(BOTY\)](#) [YOUNG BUSINESS LEADER OF THE YEAR](#)



SHOP EARLY. SHOP LOCAL.

On behalf of retail Chamber members, we encourage you to SHOP EARLY and SHOP LOCAL. Also, the 2021 holiday season will likely be one laden with supply chain disruption and delayed delivery. By purchasing what's on the shelf at local retailers, holiday shoppers can be confident that treasured gifts will be under the tree, in time for Christmas!

Be the first to answer this trivia question correctly to iflowers@rustonlincoln.org and win a \$25 gift card from Park Haus to get your shopping started!

In the song "Winter Wonderland," what do we call the snowman?

Don't Forget!

THE MEMBER DIRECTORY WILL BE PRINTED IN THE 2022 ISSUE OF OUR LIVING LOCAL MAGAZINE. PLEASE LOG IN TO YOUR ACCOUNT AND CHECK YOUR INFORMATION FOR ANY NEEDED UPDATES OR CORRECTIONS.



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CLASS XXXV TEAM BUILDING

at Outdoor Wilderness Learning Center (The OWL)

More photos on Facebook [@RustonChamber](https://www.facebook.com/RustonChamber).



Leadership Lincoln is sponsored by Origin Bank and Hunt, Guillot & Associates along with other tiered membership levels. See rustonlincoln.org/leadership-lincoln for all sponsors and info on this program.



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living local



WHEN YOU ADVERTISE IN OUR "LIVING LOCAL," IT'S MONEY WELL SPENT. NOT ONLY WILL IT BE IN A YEAR-LONG PRINTED PUBLICATION, THE ELECTRONIC VERSION WILL LINK YOUR AD TO YOUR WEBSITE. FIRE AWAY AND HIT THE MARK BY BEING IN THE "LIVING LOCAL" RELOCATION GUIDE. CALL ME! ASHLEY



Each year the Chamber produces a community and relocation magazine. 5,500 issues of the 2022 guide will be available February 1. These publications are distributed to businesses interested in opening or moving to our region, families considering relocating to Lincoln Parish, incoming freshman at Louisiana Tech and GSU, hundreds of Chamber members, as well as individuals simply requesting information about our region. Advertising opportunities are available to Chamber members in this publication.

[View the 2021 edition here.](#)

For more information please contact our membership director, Ashley Smith at asmith@rustonlincoln.org or 255-2031.

Happy Anniversary October

25+
Pack & Mail

15+
167 North Self Storage
Centric Federal Credit Union
Computer Solutions
Cox Family Dentistry
Crowder Concepts, LLC
Edward Jones - Andy Halbrook Financial Advisor
Fairfield by Marriott Ruston
Irrigation-Mart
PetStar of Ruston
Sleep Inn & Suites
Waltz Pharmacy

10+
1st Franklin Financial
Delta Process Equipment
Lincoln Parish Police Jury
Outdoor Wilderness Learning Center (OWL)
Professional Hospice Care, LLC

5+
Best Western PLUS Ruston
Finishing Touches Flooring & Design
LA Tech Sports Properties
Lincoln Parish Library & Events Center
Louisiana Delta Community College
Southern AgCredit

1+
2High Trampoline Park
Boutique Barr
Garden Baby, LLC
Goin Postal
Goldie Boutique
Heard Freighthouse Food Park
Kentucky Ridge Office Park
Lincoln Community Health Center
Nancy Lee's Boutique
Picou's Tree Service, LLC
Portico Restaurant and Bar
Temple Baptist Church
Vista Construction Group, LLC

We wish you all a happy membership anniversary! We appreciate you and look forward to many more years!

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Ribbon Cutting Celebrations

More photos on Facebook @RustonChamber.



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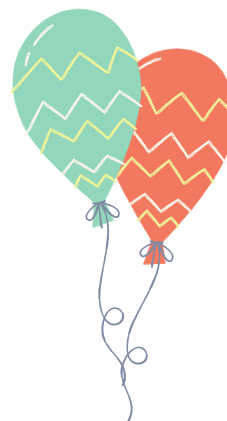
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You're Invited to Business After Hours!



**Business
After Hours**
hosted by
**Ruston Community
Men's Shed**

Please join us!
October 26th
5-6:30pm

Networking · Refreshments · Prizes

DURRETT

LAW & TITLE

September Business After Hours



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MORE PHOTOS ON FACEBOOK [@RUSTONCHAMBER.](#)

September Chamber Happenings!

Oct 5 Ambassadors Meeting, 12pm

↪ *New Addition*

Oct 5 Ribbon Cutting, Lincoln Parish Park Archery Range, 10am

Oct 6 Use YouTube to Grow Your Business webinar, 12pm

Oct 7 Ribbon Cutting, Michael Brooks Family Clinic, 10am *New Member*

Oct 12 Ribbon Cutting, Lincoln Realty, Inc., 10am *New Owner*

Oct 14 Leadership Lincoln Economic/Workforce Dev. Day

↪ *New Member*

Oct 14 Ribbon Cutting, Michelle Long, Certified Personal Trainer, 10am

Oct 14 Ribbon Cutting, Crow's Nest cabi style, 2pm *New Member*

Oct 19 Ribbon Cutting, Louisiana Tech Career Center, 2pm *New Member*

Oct 21 Ribbon Cutting, Pro-Finance, 2pm *New Member*

Oct 26 Business After Hours, Ruston Community Men's Shed, 5-6:30pm

VISIT OUR WEBPAGE FOR MORE INFO & HAPPENINGS.

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Chair Elect & Finance:
Eric McCulloch, Edward Jones

Membership Devt:
Ron Veitch, Anti Pest & Veitch

Events, Planning & Devt:
Callie Grubb, Century Next Bank

Community Devt:
Elizabeth Turnley, Russ Place

Organizational Devt:
Brent Causey, Delta Broadband, LLC

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Grace Ruiz, LA Delta Community College
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Ron Veitch, Anti Pest & Veitch
Janet Wilson, Boys and Girls Clubs of NCL

STAFF

Judy Copeland, President
Ashley Smith, Membership Coordinator
Ivana Flowers, Communications & Special Events
Victoria Sexton Sullivan, (volunteer) S.A.I.L. Manager