



CHAMBER CONNECTION

A publication of the Ruston-Lincoln Chamber of Commerce

SEPTEMBER 2021

#RustonOpoly



\$25 each

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Welcome

NEW MEMBERS



BROOKS INSURANCE BROKERS, LLC
(318) 693-2223
903 Kendall St., Ruston
BROOKSINSURANCEBROKERS.COM
OWNER: TROY BROOKS, SR



COREY MARTIN
(318) 309-4596
COREYMARTIN.ME



CHEVRON U-PAK-IT TECH DRIVE
(318) 255-0802
1006 COOKTOWN RD., RUSTON
OWNER: KEITH BRASUELL



CROW'S NEST CABI STYLE
cabi clothing, kalaia skin care and ZYIA
active wear
(870) 723-3155
LORETTACROW.CABIONLINE.COM
OWNER: LORETTA CROW



CONGRATULATIONS!

Chris Gantt is named the Chamber Ambassador of the quarter. Chris is the Community Liaison for Princeton Place and Paramount Healthcare Consultants.



Welcome

NEW MEMBERS

cont.



POPEYES

MABO INVESTMENTS DBA POPEYES
(318) 623-4344
1803 FARMERVILLE HWY., RUSTON
OWNERS: RICHARD & SHARON ROBERTSON

Opening Soon



PINEBELT WEB SERVICES
(318) 957-2277
PINEBELTWEB.NET
OWNER: TOM FABER



CLINT DAVIS COUNSELING & INTEGRATIVE WELLNESS
(318) 202-2717
409 NORTH BONNER ST., RUSTON
CLINTDAVISCOUNSELING.COM
CLINICAL DIRECTOR: TYLER SHOCKEY

*Ribbon Cut
9/21, 2pm*



If you would like information on joining the Chamber contact Ashley at asmith@rustonlincoln.org or 255-2031.

**ST. FRANCIS**
MEDICAL CENTER

Downtown Campus 309 Jackson Street Monroe, LA (318) 966-4000	Community Health Center 2600 Tower Drive Monroe, LA (318) 966-6200	Medical Office Building 1200 Celebrity Drive Ruston, LA (318) 232-1580
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**Roseburg**

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Seeking NOMINATIONS

We need to hear from you. You are the eyes and ears of the community, tell us who you've witnessed being exceptional for Ruston and Lincoln Parish by nominating someone.

Click below for award descriptions.

The 102nd Annual Awards Banquet will be held on
Tuesday, January 25, 2022.

NOMINATION FORMS FOR ANNUAL AWARDS

ROBERT E. RUSS AWARD

BUSINESS OF THE YEAR (BOTY)

YOUNG BUSINESS LEADER OF THE YEAR

ORIGIN BANK STUDENT ENTREPRENEUR OTY



WELCOME NEW

Ambassador

Jenifer M. Daily

Century Next Bank

jdaily@cnext.bank

[Chamber Ambassador Program](#)



WELCOME CLASS XXXV!

Hannah Bowman
Tori Davis
Lauren Ellis
Amber Gates
Marissa Husser
Jayne Jenkins
Emily Lockwood
Christy Mabou
Emma Melville
Oliver Neal
Brandon Parker
Robin Posey
Michael Reed
Susan Skapura
Christy Sorensen
Jason Veitch
Jason Walker
Jessica Williams
Morgan Winstead
Tony Woodard

Michael Brooks Family Clinic
Experience Ruston
Hunt, Guillot & Associates
Louisiana Tech Career Center
Life Choices of NCLA
Edward Jones - Andy Halbrook
Legacy Rehabilitation & LOTS
Cedar Creek School
Origin Bank
Meyer, Meyer, LaCroix & Hixson, Inc.
T.L. James & Co., Inc.
Origin Bank
Floral Accounting Systems
Century Next Bank
Newk's Eatery
Anti Pest & Veitch
Louisiana National Bank
Family Counseling Center
MCS
HiTech Computers



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McCarter Financial Group, LLC
 Psalm 1:3 Most people don't plan to fail, they fail to plan.
S. Greg McCarter, LUTCF
 GMcCarter@suddenlinkmail.com (318) 255-1444
 McCarterFinancialGroup.com (318) 255-1480 (fax)
 • Life & Health Insurance
 • Medicare & Retirement Planning



S.A.I.L. applications are now available.

Do you have a high school Junior who wants to learn how to be an effective leader for their school and community?

Sign them up for S.A.I.L.!

S.A.I.L. (Students Actively Involved in Leadership) is a joint effort between the Chamber and Lincoln Parish School District. The program is designed to allow students to strengthen their leadership and communication skills to be involved in the community and its development, and to gain the skills to be an effective leader whether it be in their school, church, or community.

Contact Victoria Sullivan at vsullivan@mycentric.org for more info.

[Download the application here.](#)

Grow with Google

Use YouTube to Grow Your Business



Live Free ZOOM Webinar
Wednesday, September 22, 12pm

Get best practices for creating a YouTube Channel and compelling video content that promotes your products and services and drives engagement with your brand. In this session, Dave Delaney will discuss best practices for:

- Understanding different video formats
- How to set up a YouTube channel
- Making good creative, and how to target and measure the results



PROUD PARTNER

We're excited to announce the 2021-2022 Adopt-A-School partners who make up more than 130 partnerships between businesses, organizations, and individuals and the 21 schools and early learning centers across our parish!

2High Trampoline Park | Acres & Avenues Realty, Inc. | Alpha Gamma Rho Fraternity @ Tech
Angela Mayfield | Annette Straughter | Argent Financial Group | Ascent | BancorpSouth
Beta Sigma Phi, Eta Omicron Chapter | Blue Bell Creameries | Bridge Community Church
Calvary Baptist Church of Vienna | Carolyn Cage | Centric Federal Credit Union
Century Next Bank | Choudrant Mini-Mart | Christ Church | City of Ruston
Computer Solutions | Cook Baptist Church | Cotton Top Print Shop
Courtyard by Marriott | Dairy Queen
Delta Broadband, LLC | Douglas Church | Dr. John Ward
Dubach United Methodist Church | Emmanuel Baptist Church | Faith Church
First Baptist Church - Dubach | First Baptist Church - Ruston | First Guaranty Bank
Fyzical Therapy & Balance | Gamma Psi Chapter-Kappa Alpha Psi
Gina Jones | Godley Works Advertising | Goodwill Lunching
Grambling Alumni Chapter of GUNAA | Grambling Alumni -Kappa Alpha Psi Fraternity
Green Clinic | Hampton Inn | Henderson Financial Services | Hi-Tech Computers
Hunt Guillot & Associates | Impact Healthcare Solutions | John Belton, District Attorney
Johns Manville | Judge Monique B. Clement | Junior Auxiliary of Ruston
Kilpatrick Funeral Home | La Capitol Federal Credit Union
Law Offices, Russell Woodard & Russell Woodard Jr. | Lewis Jones
Liberty Christian Center West | Liberty Hill Missionary Baptist Church
Life Choices NCLA | LifeChurch.LA | Lincoln Flooring & Acoustical
Log Cabin | Louisiana Center for the Blind
Louisiana National Bank | Lynette Murphy | Martin Presence Group & Corey Martin
McJamerson Achiever Builders | Michael A. Hunter Foundation
Monroe-Grambling Chapter-The Links, Inc. | NetTech | Newk's Eatery
Northern Louisiana Medical Center | O'Nealgas, Inc. | Origin Bank | Paradigm Gym
Peregrine Corporation | Picou's Tree Service, LLC | Ponchatoulas
Presbyterian Church of Ruston | Pres. Student Leadership Initiative @ GSU
rapidSIGNS | RE/MAX Results Realty | Rotary Club of Lincoln | Russ Place
Ruston Cleaning Services | Ruston Glass & Mirror | SciTEC | Scott's Catfish of Ruston
Sonic (Farmerville Hwy.) | State Farm - Gregg Phillips | State Farm - Kim Dupree
State Farm - Skip Russell | Storms & Storms | Suddenlink | Super 1 Foods
Temple Baptist Church | The Ruston Steepery | The Visual Difference
Trinity United Methodist Church | True Care Dental | United Way of NELA
Walmart Supercenter | Weyerhaeuser - Arcadia | Wingstop | Z-107.5 Radio
Zion Traveler Baptist Church | Zion Traveler Bapt. Church Women's Ministry

Happy Anniversary September

80+

Louisiana Tech College of Business
Pearce Lumber Company

50+

McKinney Outdoor Superstore
Mickey Mays Xerox

20+

Bethel Christian School
Commander Communications
D.A.R.T.
HiTech Computers
Ivan Smith Furniture
Law Offices-Russell Woodard and Russell Woodard Jr.
Polaris of Ruston

15+

Peregrine Corp.
Scriber Insurance Services
Travel Inn

10+

Boys and Girls Club of North Louisiana
LaSalle Management Co.
Lincoln Flooring & Acoustical
Northwood Medical Center, APMC
Roseburg Forest Products
The Health Hut

5+

Fyzical Therapy & Balance Centers
Hammons Nest
Kona Ice of NELA
La Bamba
Louisiana Tech University

1+

Annex of Ruston
Bayou Title, Inc
EZ-DELIVER
Heritage Realty Group, LLC
Joe's Tire Service of Ruston
KaCeeDillas
Lincoln Nova Vital Recovery, LLC
Louisiana Orchard Realty
North Village Apartments
PF IMPORTERS
Planet Fitness
Ruston Cleaning Services, LLC
United States Air Force

We wish you all a happy membership anniversary! We appreciate you and look forward to many more years!

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WHAT'S NEXT FOR YOU?



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Seeking NOMINATIONS

The Chamber is seeking nominations of candidates for election to its Board of Directors. The Board of Directors is composed of sixteen members. Four will be elected to serve for three years.

The governing and policy making responsibilities of the Chamber are vested in the Board of Directors. Self-nominations are encouraged.

Nominees must be:

- An active member of the Chamber in good standing
- Willing to accept the responsibility of a directorship
- All candidates must have successfully completed one of the following:
 - Leadership Lincoln
 - 1 year of active participation in the Ambassador Program or
 - 2 years of active volunteerism in Chamber activities

[Download the form for more info.](#)

CHAMBER LEADERSHIP

Chair & Legislative Devt:
Ryan Madden, Napper & Madden

Vice Chairs
Chair Elect & Finance:
Eric McCulloch, Edward Jones

Membership Devt:
Ron Veitch, Anti Pest & Veitch

Events, Planning & Devt:
Callie Grubb, Century Next Bank

Community Devt:
Elizabeth Turnley, Russ Place

Organizational Devt:
Brent Causey, Delta Broadband, LLC

Immediate Past Chair: Marisol O'Neal, Origin Bank

DIRECTORS

John Deason, Courtyard by Marriott
Thomas Graham, The Lincoln Agency
George Lee IV, Temple Baptist Church
Bobby Mounts, PJ's Coffee of New Orleans
Victoria Sexton Sullivan, Centric FCU
Tyler G. Storms, Storms Law
Brandon Sutherland, LP School District
Anthony Tchakounte, Ruston Cleaning Services
Morgan G. Thornhill, Uptown Downtown
Danny Walpole, Walpole Tire & Service
Patricia Willis, The Children's Shoppe

EX-OFFICIOS

TBA, Crime Stoppers
Ryan Richard, Louisiana Tech Univ.
Doug Postel, LP Police Jury
Stephen Williams, LP Sheriff's Office
Shannon Reeves, Grambling State Univ.
Grace Ruiz, LA Delta Community College
Lindsay Tomlinson, Origin Bank
Ronny Walker, City of Ruston

AMBASSADORS

Victoria S. Sullivan, Centric FCU (Program Manager)
Rachel Cooper, Individual
Jenifer Daily, Century Next Bank
Chris Gantt, Princeton Place
Missy Gibbons, Skip Russell State Farm
Thomas Graham, The Lincoln Agency
Rick Greene, Moxey NeLA
Kristi Greer, Academy Mortgage Corporation
David Long, The Ensure Agency
Stacy Scheer, The Arbor & Terrace
Anthony Tchakounte, Ruston Cleaning Services
Ron Veitch, Anti Pest & Veitch
Janet Wilson, Boys and Girls Clubs of NCL

STAFF

Judy Copeland, President
Ashley Smith, Membership Coordinator
Ivana Flowers, Communications & Special Events
Victoria Sexton Sullivan, (volunteer) S.A.I.L. Manager



Ribbon Cutting Celebrations

More photos on Facebook @RustonChamber.



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OWNERS: JEREME & CARMEN JOHNSON



REFRAMING FOR LIFE, LLC

(318) 224-4800

1503 GOODWIN RD., STE. 207, RUSTON
OWNER: DR. DANITA POTTER



You're Invited to Business After Hours!



***Business
After Hours
hosted by
Durrett Law & Title***

Please join us!
September 28
5-6:30pm

Networking · Refreshments · Prizes

COURTYARD

BY MARRIOTT

August Business After Hours



Thank you Courtyard,
for hosting Business
After Hours.

More photos on Facebook [@RustonChamber](#).



We had a great time networking
on the patio and enjoyed the
cocktails & hors d'oeuvres and
nice prizes.



**Registration is open for
our Christmas events.**

**Cathi Cox-Boniol will serve
as Grand Marshal of the
parade.**



LINCOLN LIGHTS UP THE PINES
DEC. 2-4

RUSTON CHRISTMAS PARADE
DEC. 11

September Happenings!

- Sept 8 A Taste of Ruston at Louisiana Tech
- Sept 9 Leadership Lincoln Team Building Day
- Sept 7 Ambassadors Meeting, 12pm
- Sept 21 Ribbon Cutting, Family Counseling Center, 10am *New Location*
- Sept 21 Ribbon Cutting, Clint Davis Counseling & Integrative Wellness, 2pm *New Member*
- Sept 23 Ribbon Cutting, 4 Paws Dog Park, 10am *New Addition to 4 Paws Rescue*
- Sept 28 Business After Hours hosted by Durrett Law & Title, 5-6:30pm

VISIT OUR WEBPAGE FOR MORE INFO & HAPPENINGS.

News

Events

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Pillars

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